



tatum

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case study

smooth leadership
transition supports
organizational
transformation.

challenge

Following the departure of their long-serving CFO, a \$230 million U.S.-based furniture manufacturer faced a period of stress and change across the finance function. Most immediately, they needed to recruit and onboard a new CFO — and with time running out, they turned to the talent experts at Tatum for support.

solution

Our assignment coincided with several other key leadership changes, including the appointment of a new CEO and CMO. Additionally, external consultants had recently identified key areas for improvement — areas that the new CFO would be expected to deliver on.

Beyond finding the right candidate for the CFO's role, our solution also focused on:

- building a successful working partnership with the recently appointed CEO and CMO
- developing a comprehensive plan to reduce the overall workforce without jeopardizing business continuity
- aligning the finance function to support new marketing strategies and promotional initiatives

outcome

Tatum served as a trusted, integral member of the client's executive team throughout the course of the engagement. Highlights included:

- developing a carefully curated short list of best-fit candidates for the vacant CFO role
- consulting with the client during the selection process and providing key support to ensure a successful transition to a new CFO
- delivering our strategic recommendations at the client's quarterly board meeting

The experts at Tatum have decades of experience working consultatively with clients to identify executive successors, improve operational efficiency and ensure long-term profitability and growth. [Meet our team](#) today to learn how we can power your success, too.

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